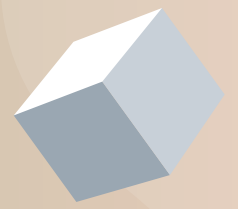
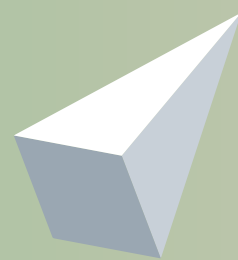
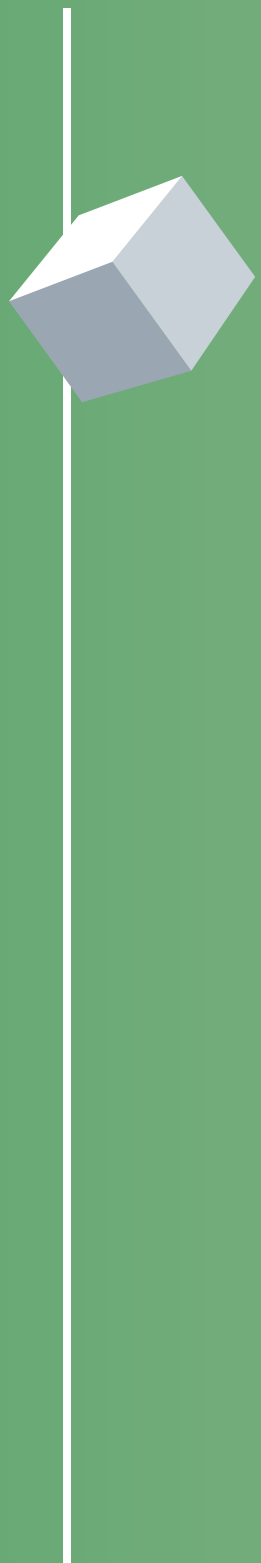


REBUILD, RECREATE, REIMAGINE

NSBE UOFT 2020

VIRTUAL
SPONSORSHIP
PACKAGE

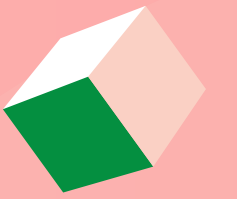
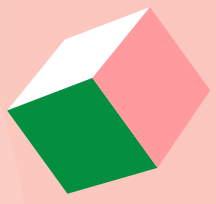
THE OUTLINE



LIST OF TOPICS

Who We Are
What We Plan to Achieve
How You Can Be Involved

NSBE
UOFT



WHO WE ARE

MEET THE TEAM

Our 2020-2021 Exec Members



Alana Bailey
President



Keziah Nongo
Vice President



Stephanie Obeta
Finance Lead



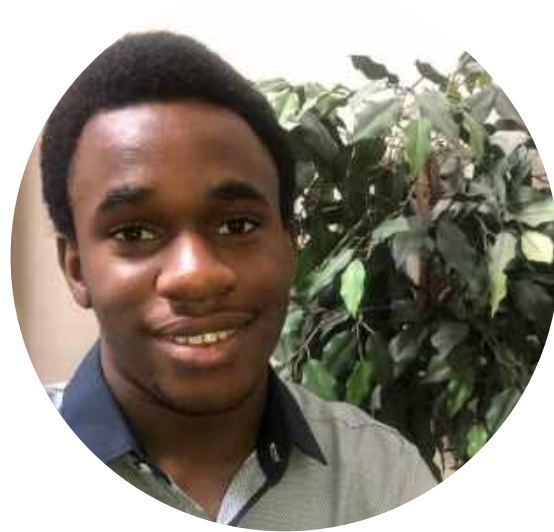
Holly Jiogo
Promotions Chair



Elsa Tcheuyap
Membership Chair



Onome Gbinjie
Senator



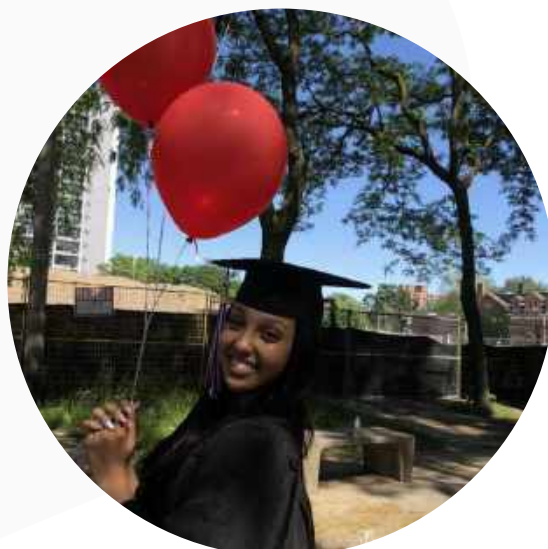
Ugwu-Ojobe Chetachi
Senator



Chizoba Amangbo
Treasurer



Munachi Ernest-Eze
Conference Director



Selina Woldegebreal
Pre-Collegiate Chair



Kyle McNish
Administrative
Director



Thandi Myers
Programs Chair

WHO WE ARE

OUR ORG

23,000 members world wide, making it the largest student managed non-profit in the world!

OUR COMMUNITY

We pride ourselves on the strong, dynamic and lasting community that we have created between NSBE partners, chapter clubs and alumni.

OUR CHAPTER

Founded in 1999, NSBE U of T is the largest NSBE chapter in Toronto, and an important resource for students across our 3 campuses.

OUR INITIATIVES

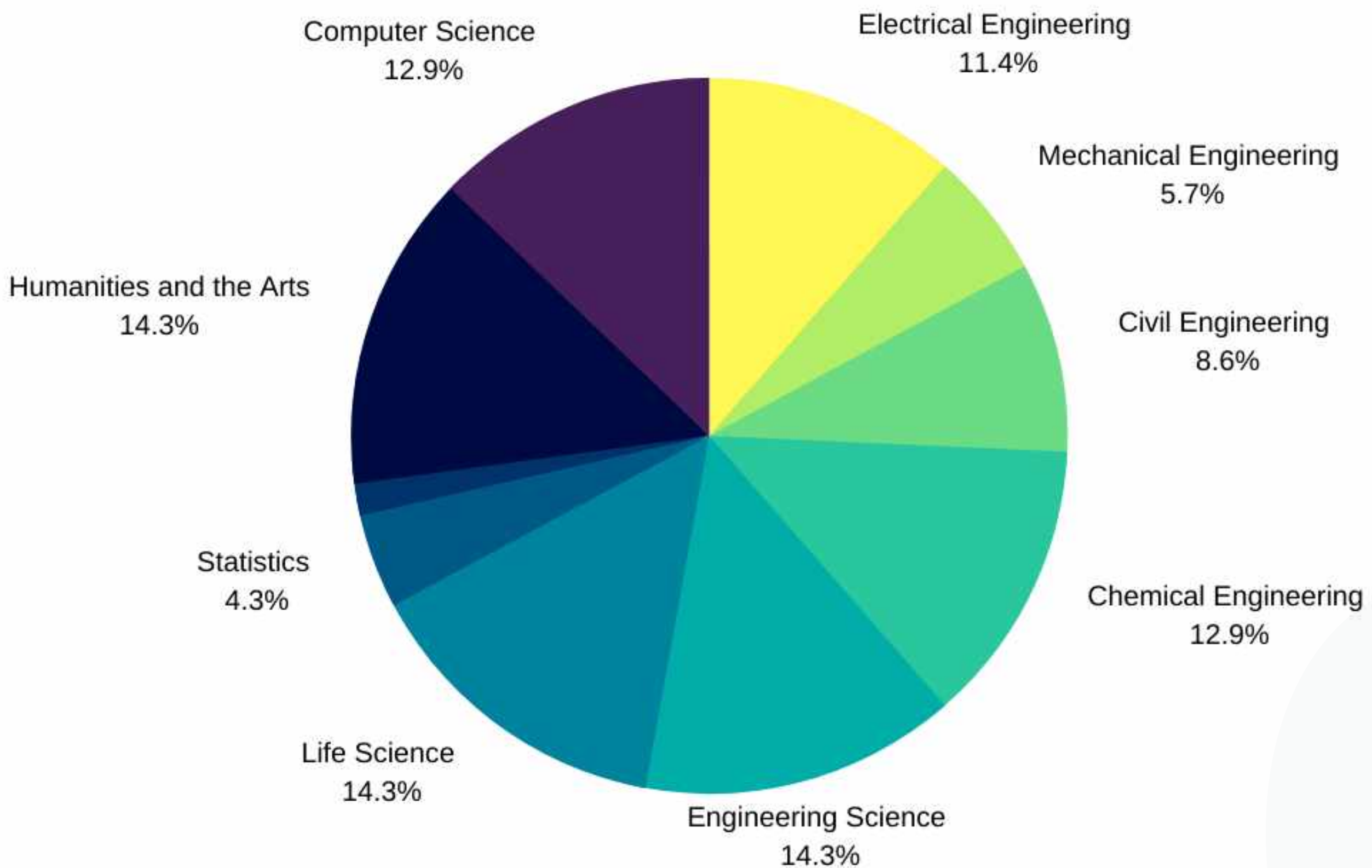
This year will focus on activism, community outreach, and leadership in both technology and engineering spaces. #EmpowerBlackYouth

OUR DEMOGRAPHIC

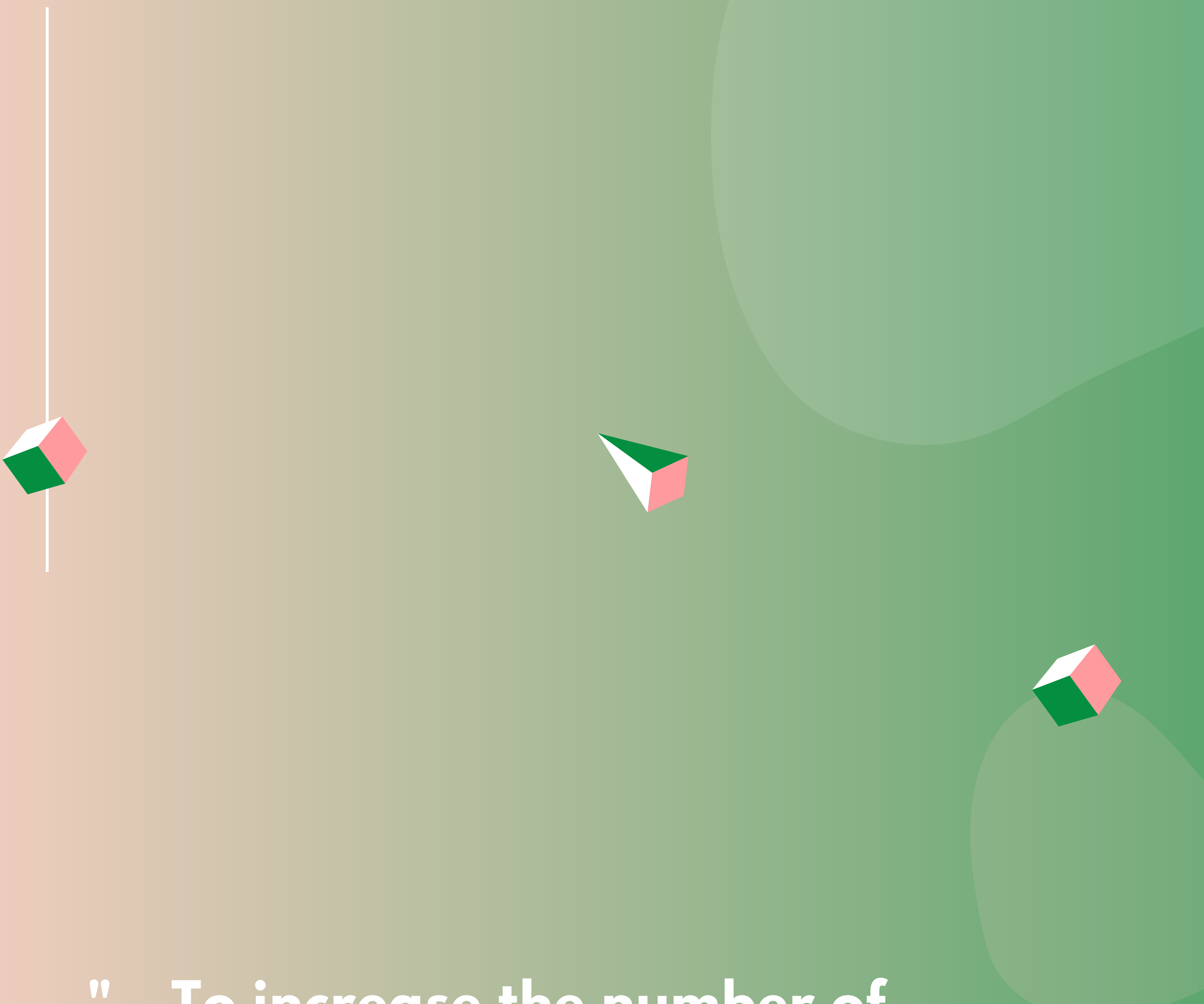
NSBE U of T is made up of a large collection of students from different majors including Engineering, Computer Science, Life Sciences, Statistics, Humanities and more.

Our members are interested in many STEM professional fields, including applied engineering, research, programming, consulting and more.

General Membership Demographic



OUR MISSION

A vertical white line on the left side of the page. Three 3D cubes are positioned at different heights along this line. Each cube has a white top face, a green front face, and a red right face. The top cube is on the left, the middle cube is in the center, and the bottom cube is on the right.

"...To increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community."

OUR MISSION IS OUR PURPOSE

As a club affiliated with Canada's #1 engineering program, we feel a responsibility to extend black and minority capabilities in STEM fields.

**BUT HOW WILL
WE DO THIS?**

NSBE
UOFT

WHAT WE PLAN
TO ACHIEVE

DYNAMIC COMMUNITY

Creatives, Innovators, Thinkers

Continually extend our online and in-person community with lasting connections to NSBE partners, chapter clubs, and alumni.



PROGRAMS

What We Offer



WORKSHOPS

Hands-on workshops, study halls, and tutorials



SOCIALS

Networking events, games nights, and competitions



TALKS

Info sessions, lectures, tech/career talks and town halls

Events hosted by NSBE are not only open to STEM UofT students but also to members of other NSBE Chapters and neighboring universities. This allows our events to attract students eager to learn and work in your company from all over the GTA.

In addition to this, **NSBE UofT has an annual conference targeted at high school students interested in STEM and your contribution helps to support this initiative** to aid these students in feeling prepared and welcomed in the university STEM community.

EVENT EXAMPLES

NSBE UofT | 2020-2021

At the Pre-Collegiate Level

Conferences

Mentorship programs

Summer camps



At the Collegiate Level

Hands on workshops

Resume building sessions

Design workshops

Mini hackathons or competitions

Career talks

Tech talks

Mock interviews



HOW YOUR CONTRIBUTION HELPS THE BLACK COMMUNITY

FUNDING WORKSHOPS AND CONVENTION EXPENSES

Covers the cost of tickets for regional
and annual conferences.

ACADEMIC AND PROFESSIONAL DEVELOPMENT

Funding for NSBE members to attend
workshops, conventions and courses.

DIGITAL INFRASTRUCTURE AND RESOURCES

Covers the cost of website maintenance,
design software, social media promotions
and licensing costs for online platforms
(ex. Zoom, HopIn etc.)

BLACK COMMUNITY OUTREACH AND SUPPORT

This includes giving back to the
community by providing emergency
funds and academic support for NSBE
members in need.

NSBE HACKS UOFT

Our largest event of the year!

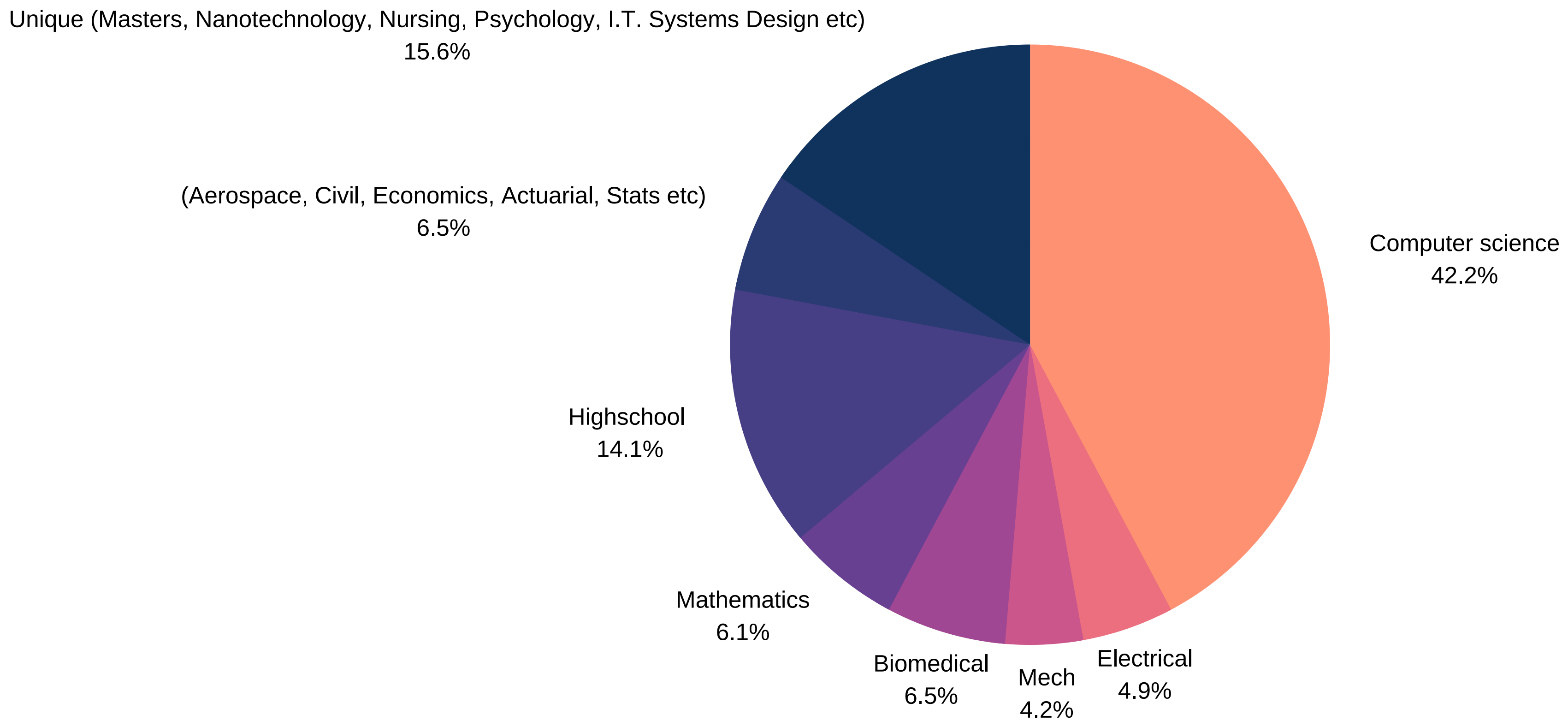
NSBE Hacks is the first university student-run black hackathon in the GTA.

It is a 24-hour fun-filled hackathon hosted by us.

The main aim of this event is to equal the footing for black students within Canada by placing them in an environment where they are encouraged to be creative and innovative.

We encourage all students, regardless of financial status or previous experience, to participate.

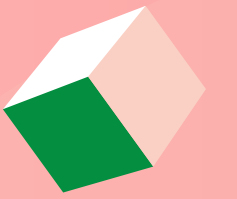
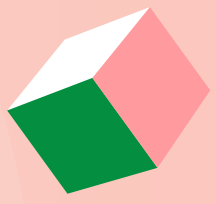




Diverse fields of study for the 270 applicants to NSBE Hacks 2020

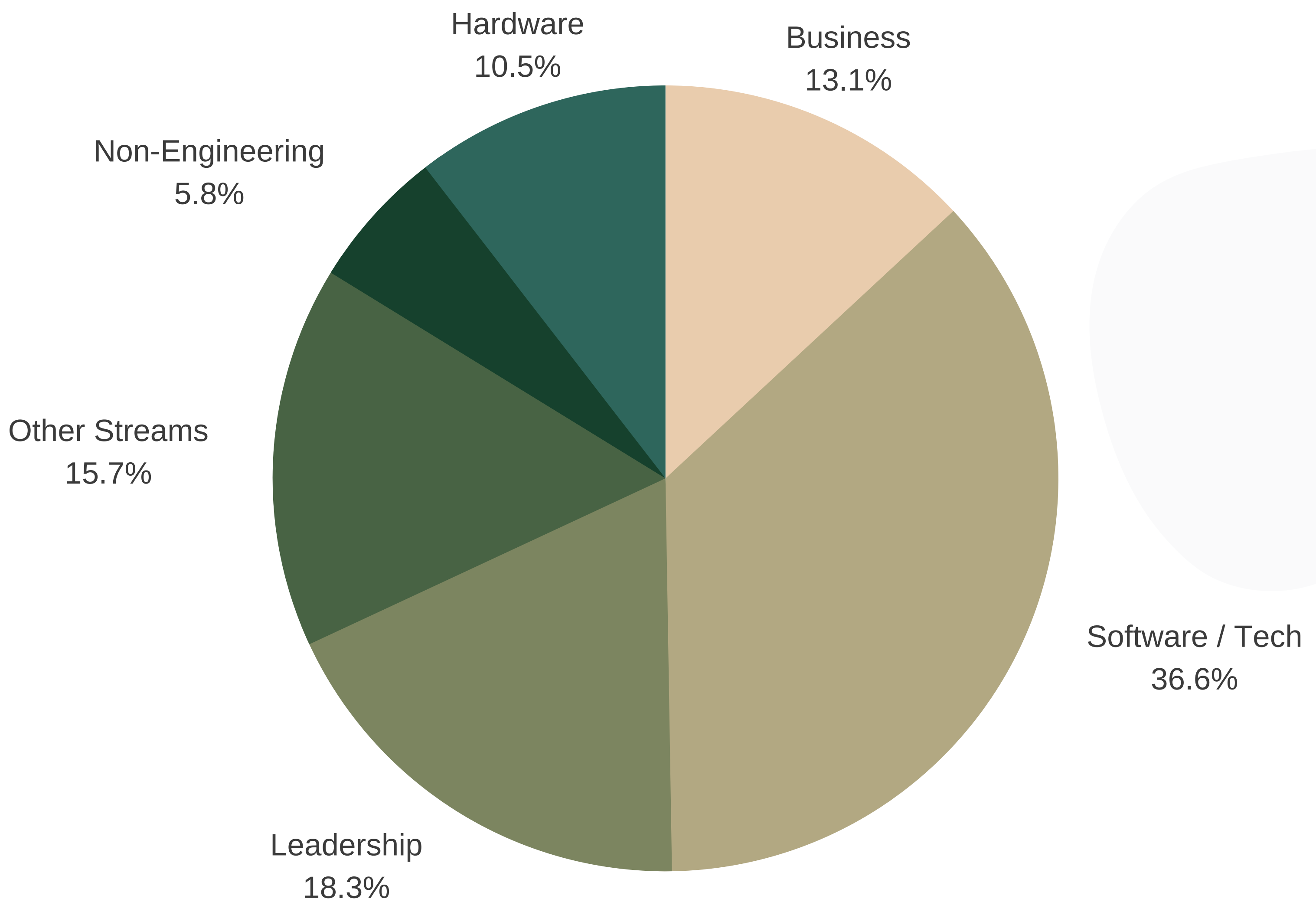
(NSBE Hacks is highly sought-after, with a 60% acceptance rate for 2020)

NSBE
UOFT



HOW YOU CAN GET INVOLVED

EXPAND OUR REACH



Categories of types of programming offered annually to our members.

DIVERSIFYING OUR PORTFOLIO

We have a special interest in ensuring we cater to different fields of STEM and engineering streams.

WHY SPONSOR NSBE?

We ensure that your company is recognized and highlighted for its contribution to our members. We will promote employment opportunities, initiatives and projects specific to your company to attract the brightest, most eager minds within the STEM community at the **top university in Canada.**

NSBE UofT has been around for decades and is a **solely non-profit** club at UofT. All our events are free for attendees, and **your contribution helps us to achieve our mission.**

NSBE strives to be instrumental in changing not only the lives of UofT students but our wider black community. We host outreach events for high school students free of cost to them to do our part in ensuring that more youth in marginalized communities matriculate into university by bringing it to them and immersing them in the STEM community before hand.

In addition to our events, **we strive to develop our members professionally and academically by affording them resources outside of that provided in the classroom.** This includes gaining certification in courses and skills related to their field of study and supporting expenses related to attending regional and international NSBE conferences and convention.

SPONSORSHIP PACKAGES

What We Offer



SILVER

1 event/year
Résumé Pool
(General NSBE
Members)
1 Social Promo

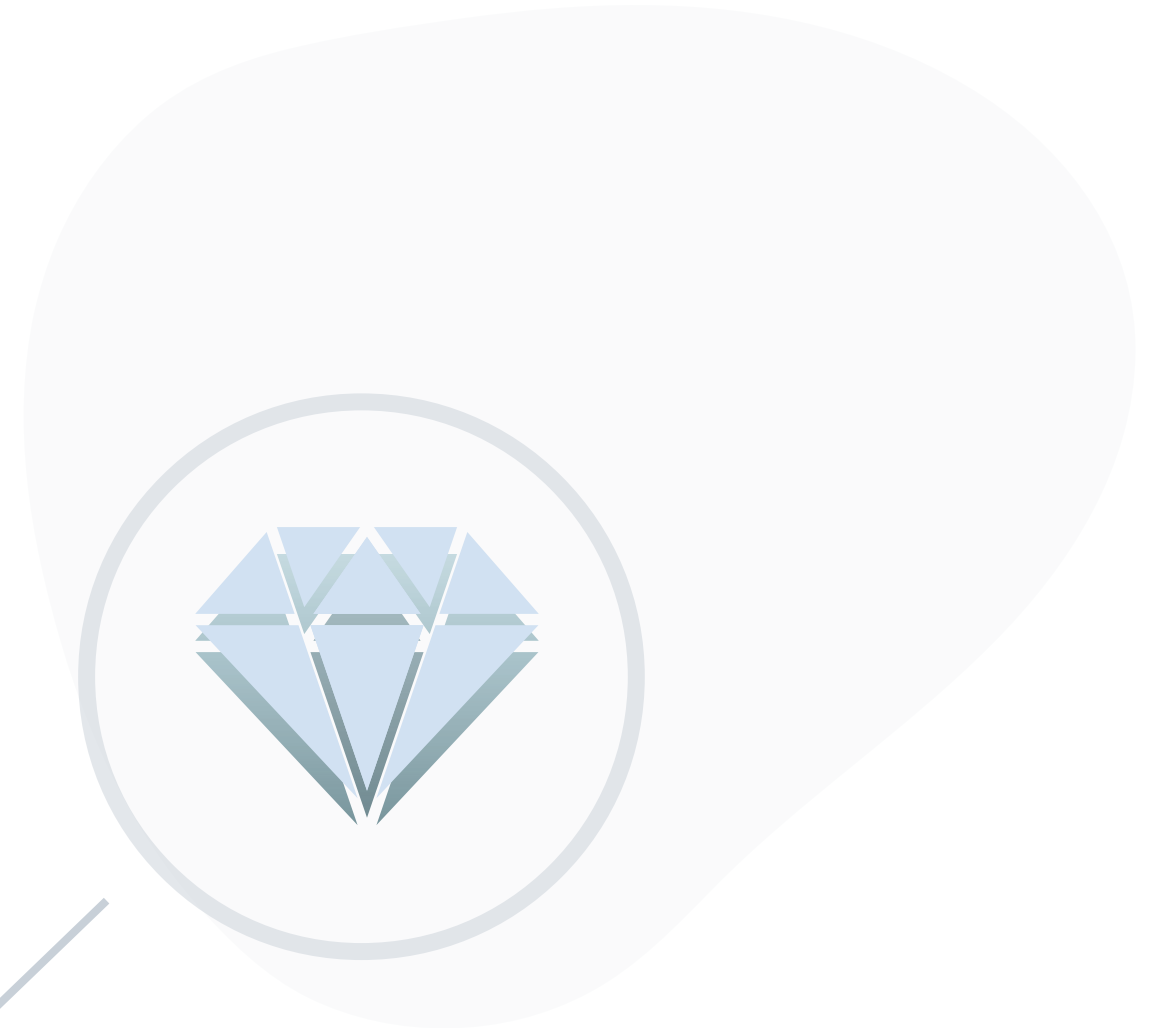
**\$300
CAD**



GOLD

3 events/year
NSBEHacks
Discount
Logo on Website
Résumé Access
(General NSBE
Members &
Event Attendees)

**\$600
CAD**



DIAMOND

6 events/year
NSBE Hacks
Discount
Full Résumé
Access
Unlimited Promo
Any type of event
Logo on Website

**\$1000
CAD**

SILVER

SPONSORSHIP PACKAGE

Our Silver package is perfect for company that would like to host a **single event** with us.

NSBE will work with your company to find the right spot for you in our events calendar, as certain periods of the academic calendar are more coveted than others.

This package gives you **access to the résumés of our general NSBE UofT talent**, as well as the **résumés of students who attend your particular company event**.

NSBE UofT will also do **promotions for your event on our social media and email marketing platform** .

GOLD SPONSORSHIP PACKAGE

With the Gold Sponsorship package your company can host up to **3 events for the year**, which is perfect for trying to target all major event periods in the fall and winter.

In addition to promotion for your NSBE UofT affiliated events, you have up to **5 additional social media promotions per academic year for any of your company events.**

This package also gives you access to our **NSBE member résumé talent pool as well as the résumés of students who attend your specific event(s).**

Additionally, you will receive a **15% discount off the purchase of a NSBE Hacks Package.** NSBE Hacks is our biggest event of the year, and attracts talent in STEM across the GTA at the high school and university level. You will get a reserved booth at the event to recruit talent for your company.

As a Gold sponsor, your **company logo will be displayed on our NSBE UofT official website as a sponsor.**

DIAMOND SPONSORSHIP PACKAGE

As a Diamond sponsor you will be able to host up to **6 events** with us for the 2020/2021 academic school year.

The Diamond Sponsorship gives your company the **flexibility** and **priority** to choose when your event is held.

If you are particularly interested finding the right talent for your company by hosting an event series such as a résumé workshop, mock interviews and technical workshops etc., this is the perfect package for you as **you get to schedule and plan your event around your company timeline for job hiring applications and stages.**

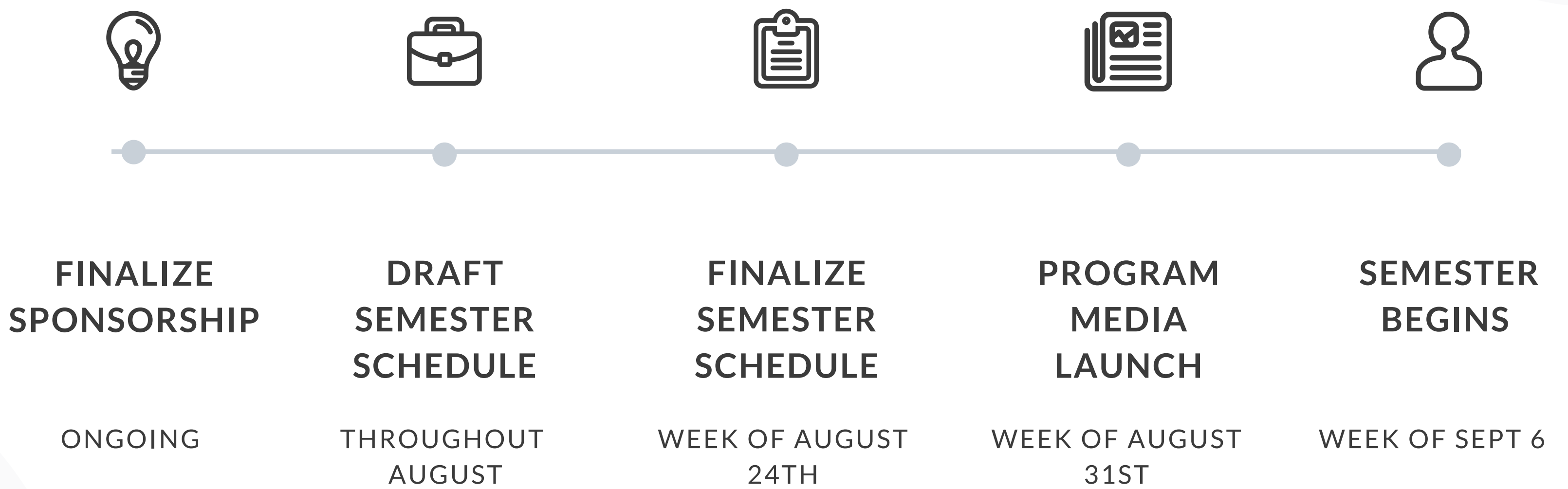
This package also gives you **access to our NSBE UofT member résumé talent pool as well as the résumés of students who attend our events** year around. We will **directly connect** you with students interested in the particular industry your company is associated.

Additionally, you will receive a **30% discount off the purchase of a NSBE Hacks Package.** This event **attracts talent in STEM across the GTA at the high school and university level.** (We highly recommend to sponsor and attend this event as you can set up a booth and recruit great talent for your company.)

As a **Diamond sponsor, your company logo will be displayed on our NSBE UofT official website** as a sponsor of our chapter and you have access to **unlimited event promotions** for events with us **as well as additionally company opportunities you need advertise** in the Black community and UofT wider community at our outreach events.

TIMELINE

2020-2021



FALL CALENDAR

Legend:

2020

Red indicates date is not available for event hosting.

September

S	M	T	W	T	F	S
		1	2	3	4	5
6		8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
	28	29	30			

09 2020

October

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11		13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

10 2020

November

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8						
15	16	17	18	19	20	21
22	23	24	25		27	28
29	30					

11 2020

December

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9			12

12 2020

WINTER CALENDAR

Legend:

2021

Red indicates date is not available for event hosting.

January

S	M	T	W	T	F	S
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

01 2021

February

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11		13
21	22	23	24	25	26	27
28						

02 2021

March

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14		16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

03 2021

April

S	M	T	W	T	F	S
				1		
		6	7	8		
		13	14	15		

04 2021

CONTACT US

APPLY FOR
SPONSORSHIP ON
OUR WEBSITE

<https://nsbe.sa.utoronto.ca>

EMAIL ADDRESS

finance.nsbeuoft@gmail.com
president.nsbeuoft@gmail.com
vicepresident.nsbeuoft@gmail.com



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